

LEADERSHIP CAPITAL INTERNATIONAL

Forging strong relationships
through providing Leadership,
Hiring, and Project Management
solutions





ABOUT LCI

Leadership Capital International is a team of experts renowned for our ability to forge strong client relationships by going the extra mile. Through the LCI approach, our clients gain access to skills and expertise from a range of industries.

Located in North Bay, Ontario, LCI works with clients across the globe.

Our Services include:

- Talent Acquisition
- HR On Demand
- HR Special Projects
- Performance Coaching
- Leadership Training & Assessment
- Brand Management
- Project Hunting
- Immigration

BRAND MANAGEMENT

We work with our clients to expand and build their placeholder in the market to maximize brand and business opportunities.

We have a Brand Management Specialist on staff to complete a full brand review and provide recommendations.

Services include:

- Website Review & Design
- Custom Graphics & Logos
- Complete Branded Assets Kits
- Social Media & Marketing Plans

Pricing is based on project scope and the level of complexity necessary to meet client project needs.

MEET THE TEAM

KATHERINE GOSSELIN, FOUNDER & CEO

Katherine is a Human Resources Executive with 20+ years of experience. Having worked as an internal HR for a variety of industries before making the transition to opening Leadership Capital, she developed the deep understanding of companies from the inside out. She has held several corporate HR leadership positions in both the private sector (Telecommunications, Oil & Gas, Mining, Construction, Forestry, and Transportation), and the public sector (Education, Child Protection & Healthcare).

Her passion is developing solid HR professionals and solutions for her clients by helping them build their HR infrastructure through technology, compliance, and people. This also includes re-engineering of Global & Domestic Human Resources models to better align HR with the overall business strategy. In our current climate, every company needs to drive efficiency and reduce overhead cost. Katherine can help.

Whether it be consulting in the early stages of new ventures, creating success through talent, or building an HR model from the inside out, she understands the internal challenges today's HR department face and can quickly translate her work into action through working with company leadership and HR. Her motto has always been 'keep the solution simple'.

Call Katherine today to find out how the following areas of expertise can help your company in the following but not limited to:

- Talent Acquisition, Talent Management /Organizational Development
- Global HR, Global Mobility, Foreign Labour & Immigration Strategies
- Centre of Excellence, Shared Service, Business Partner
- HR Information Systems (HRIS) Implementation
- Merger/Acquisition Leadership / Management
- Change Management & Organizational Design
- Strategic compensation (Domestic & International) planning, pension and benefits
- Employee Engagement & Labour Relations
- First Nation Business Strategies
- Diversity & Inclusion Programs
- Health & Safety / Pandemic Planning

kat@leadershipcapital.org
(647) 884-9479

MEET THE TEAM

SUSAN SHEPHERDSON, FOUNDER & CFO

Susan Shepherdson is a dynamic, knowledgeable leader with over 20 years experience spearheading business development in diverse corporate & community environments. Susan is personable, client-centered professional adept at launching and managing profitable enterprises.

She has a long, successful track record of supercharging operations along with key initiatives. She is adept with creating peak performance from both staff and team members through her leadership, communication and negotiations skills.

She is exceedingly well-versed in business set up, regulation and procedures as well as extensive experience in public relations, fostering community trust and client focus.

Susan is known for her can-do attitude and devotion to excellence because she is trusted to deliver strong and sustainable revenue growth in diverse industries and business climates. Her skills summary is as follows:

- Operations Management
- P&L Accountability
- Team Building and Leadership
- Marketing
- Revenue Growth
- Business Development
- Service Goal Establishment
- Project Launch
- Strategic Planning
- Public Speaking
- Community Relations
- Cost Management
- Negotiations
- Process Management
- Policy/Procedure Development
- Budgeting
- Account Management
- Client Prospecting
- Staff Mentoring
- Vendor Relations

MEET THE TEAM

CHANTAL SEGUIN, HEAD OF TALENT ACQUISITION & RESEARCH

Chantal is a Human Resources Professional with a 10+ years of proven track record of leading HR processes in both corporate and smaller firms specializing in multiple industries including fashion retailing, grocery retail, forestry, manufacturing, logistics, transportation, mining, information technology and e-commerce.

She has broad functional expertise partnering with senior leaders and officers to achieve aggressive growth objectives and performance improvement strategies. She is especially adept at building partnerships with key leaders, organizational planning, executive coaching, talent management and performance management. She has delivered HR & HSE programs where she demands excellence for her clients.

- Talent Acquisition & Development
- Leadership Development
- Employee Relations
- Labour Relations
- Policy, Governance & Processes
- HRIS, ATS, Data & Analytics
- Performance Management
- Strategic Initiatives
- Compensation and Benefits
- Planning Inclusion & Diversity
- Global HR, Global Mobility, Foreign Labour & Immigration Strategies



CONTACT US

Contact us today to discuss your Talent, HR, or Leadership Development needs.

We will provide your company a tailored plan that is flexible in solutions and pricing.

Book a Consultation



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www.leadershipcapital.org



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